

GREY DISTRICT COUNCIL SANDWICH BOARDS BYLAW 2010

This bylaw was adopted by the Grey District Council at an Ordinary Meeting held on 9 August 2010 following consideration of submissions received as part of the Special Consultative procedure.

CONTENTS

	Page No.
TITLE AND DATE OF COMING INTO FORCE	3
AVAILABILITY OF PRINTED COPIES	3
1.0 Definition	3
2.0 Objective	3
3.0 Sandwich Boards to be Licensed	3
4.0 Construction of Sandwich Boards	3
5.0 Maximum Dimensions of Sandwich Boards	3
6.0 Siting of Licensed Sandwich Boards	4
7.0 Hours of Display	4
8.0 Non-Compliance	4
9.0 Conditions of Licence	5
10.0 Application for Licence	5
11.0 Annual Fee	5
12.0 Liability	5

GREY DISTRICT COUNCIL SANDWICH BOARDS BYLAW 2010

TITLE AND DATE OF COMING INTO FORCE

This bylaw shall be known as the 'Grey District Council Sandwich Boards Bylaw 2010'.

This Bylaw shall come into from 10 August 2010 and replaces previous versions of the Sandwich Boards Bylaw.

AVAILABILITY OF PRINTED COPIES

The Council shall have this bylaw printed and shall supply a complete copy to any person who requests it.

1.0 DEFINITION

Sandwich boards are defined as being any temporary advertising sign that is not permanently fixed in position and is normally placed on the footpath or side of the road on a daily basis and is removed overnight.

2.0 OBJECTIVE

To provide a means of regulating the use, size and locations of sandwich advertising boards in the Grey District.

3.0 SANDWICH BOARDS TO BE LICENSED

Signs placed on Council property - public footpaths, roadsides, traffic islands and other public places - must be licensed.

4.0 CONSTRUCTION OF SANDWICH BOARDS

The sign shall be constructed of durable weather resistant material and must be sufficient weight to remain in position in light winds up to 32 metres/second. Sign must be kept in good order and condition. In the event of any issues arising over the construction and/or maintenance of a sign, the matter shall be resolved by Council. Approval of signs and matters relating to their construction or maintenance shall be referred to the Environmental Services Manager.

5.0 MAXIMUM DIMENSIONS OF SANDWICH BOARDS

The maximum dimensions of the sign shall be:

Width	600mm
Height	900mm
Depth (extended fully)	500mm

6.0 SITING OF LICENSED SANDWICH BOARDS

Signboards shall be located in suitable positions that do not compromise traffic or pedestrian safety. Aspects constituting safety problems include signs that may distract motorists and could lead to potential accidents.

In general, the following criteria shall apply:

- 6.1 Signs should not be located within 6.0 metres of any street intersection (this includes median islands).
- 6.2 Signs should not be located within 3.0 metres of any access way or entranceway.
- 6.3 Signs should not be located on median islands within 20 metres of any street intersection.
- 6.4 Signs should be located as close as is practical to the outside edge of the footpath in urban areas.
- 6.5 Signs should be located between car parks to avoid interference with vehicles in urban areas.
- 6.6 Signs should be positioned to allow a maximum clearance of two metres between the sandwich board and the internal boundary of the footpath.

The Environmental Services Manager shall consult with the Assets Manager over the location of signs that may compromise the use of footpaths or roads. Signs may be located in contravention of 6.1 to 6.5 above only on obtaining a specific written approval from Council through application to the Environmental Services Department.

Any issues that arise relating to pedestrian or traffic safety of signs that have been installed shall be referred to the Environmental Services Manager. The Environmental Services Manager shall have the authority to order the removal or relocation of any sign that has been determined to compromise public safety.

7.0 HOURS OF DISPLAY

- 7.1 The sign shall be caused to remain in the public place only during the hours for which the business advertising is open for trade.
- 7.2 The sign shall not be caused to remain displayed if in poor light despite compliance with 7.1 above.

8.0 NON-COMPLIANCE

Sandwich boards not authorised by a current licence or in contravention of any condition of the licence, or otherwise in breach of this or any other Bylaw, may be uplifted and removed by any officer of Council.

Should any sandwich board be confiscated, an administration fee of \$100.00 shall be charged to the sandwich board owner and must be paid to Council prior to return of the sandwich board.

If a sandwich board is confiscated three times then a three strike rule will apply and the item will be permanently confiscated.

9.0 CONDITIONS OF LICENCE

Each licence shall have attached, a condition specifying the remedies available to Council for non-compliance, e.g.:

Removal of sign;
Refusal to grant a new licence;
Requirement to surrender/invalidate current licence.

Each licence shall be for a period not exceeding twelve (12) months and shall be issued only upon payment of the prescribed fee for the forthcoming period, and in the case of a renewal, if the sign has been displayed in accordance with the Bylaw and to the satisfaction of Council.

The granting of a licence for any period does not create a right of renewal for any subsequent period.

10.0 APPLICATION FOR LICENCE

Application for a licence to be made on the prescribed application form and is to be accompanied by detailed plans and specification of the sign and a detailed sketch showing the position in which it is proposed to display it.

11.0 ANNUAL FEE

A licence fee of \$75 + gst shall apply for the initial period. Thereafter the fee will be set in Council's Annual Plan and such fee must be paid before the licence can be issued.

12.0 LIABILITY

No liability whatsoever shall attach to Council by reason of the issue of this licence.