

Submitters to be Heard LTP 2021-2031

From: [Rachael Elder](#)
To: [GDC Submission](#)
Cc: [Bridget Cassie](#)
Subject: GDC LTP // Future Leaders Greymouth Submission
Date: Monday, 17 May 2021 3:48:08 PM
Attachments: [001-twitter-circular-logo.png](#)
[001-linkedin-circular-logo.png](#)
[001-facebook-circular-logo-2.png](#)
[001-instagram-circular-logo.png](#)
[FFTF21_EmailSig_Partner.png](#)
[Future Leaders - 2020 Report.pdf](#)

[EXTERNAL EMAIL] This email is from an external source, be careful with any links, attachments and payment requests.

Tēnā koutou Māwhera Grey District Council

On behalf of Inspiring Stories, I am seeking support from Council in the Long Term Plan Process for ongoing funding and support for The Future Leaders Greymouth programme.

Future Leaders is a National Youth Development and Leadership programme, which runs in Kaikohe, Whangārei, Kawerau, Whakatāne, Ōpōtiki and Māwhera. This is Year 6 for the programme and 2021 is Year 4 for the Greymouth rōpū whakahaere. Each cohort costs between \$50-\$80K per annum to run, with the largest expense being travel. The programme remains free for all participants.

Our amazing Inspiring Stories Coach Stephen Bassett is based on the West Coast and delivers the local programme. Stephen comes to Wellington to receive regular training and development and is Managed remotely by our FL Programme Manager Bridget Cassie. Our Coaches and Future Leaders participants are an integral part of co-designing and refining the curriculum each year, which centres issues that our rangatahi want to address and support in their respective communities.

We have seen amazing thought-leadership and project-based learning flourish on the Mighty West Coast. Young people have listed negative place perceptions, lack of role modelling, employment stretched with primary industries winding up and mental health as major challenges that they want to address with the community. The FL programme is a clear values-aligned enabler for a thriving, resilient and connected Grey District, led by rangatira mō āpōpō.

Read what the Greymouth Future Leaders say about the programme:

[Catalyst Spotlight: Elisha 2020](#)

[Catalyst Spotlight: Zakkaia 2020](#)

[Catalyst Spotlight: Liam 2019](#)

[Paint the Town Initiative 2019](#)

Future Leaders Greymouth have partnered with: Grey District Youth Trust, Rotary Club of Greymouth, Badboy Graphix Ltd, Shed Youth Centre Greymouth, Red Cross, BidFoods, Greymouth Signlink Graphics, Stewart Nimmo Photography, CoRe (New Coasters), Tai Poutini Polytechnic, Greymouth High School, Mitre 10 Mega (Greymouth), Stihl, Countdown (Greymouth), New World (Greymouth), Te Runanga o Ngati Waewae,

Submitters to be Heard LTP 2021-2031

Greymouth Business and Promotions Agency (Greymouth BPA), The Warehouse (Greymouth) and are always looking to strengthen relationships with local business and organisations.

Future Leaders attend three National Hui throughout the year, representing their community through National and International ([Festival for the Future](#)) hui. Future Leaders have been ambassadors for Greymouth at The Impact Awards and in role modelling [Leadership during Lockdown 2020](#).

Grey District Council has supported the Future Leaders programme by contributing 10K toward costs in the past and 5K toward costs for the 2021 Programme. Please consider us in your LTP process thinking for a contribution of at least 10K per annum or more, as we've seen big continued growth for the rangatahi of Greymouth. Support from Grey District Council is crucial to keep building on the successes of this programme.

Please find attached our Future Leaders Report for 2020 and please let me know if you require any further information.

Thank you for your consideration. We look forward to hearing from you.

Ngā mihi nui
Nā Rachael, Bridget + te Inspiring Stories whānau

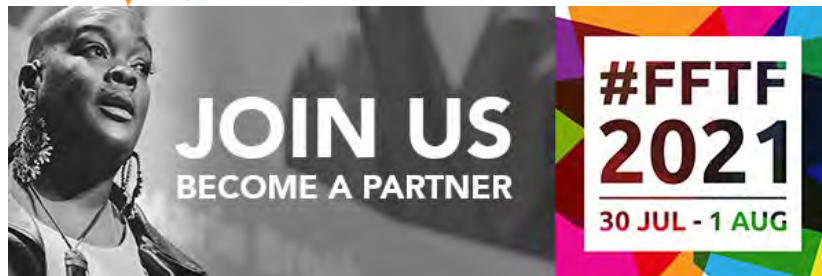
--

Rachael Elder (she/ they pronouns)

Business Development Manager

Inspiring Stories

Mobile - 027 3629364





Submitters to be Heard LTP 2021-2031

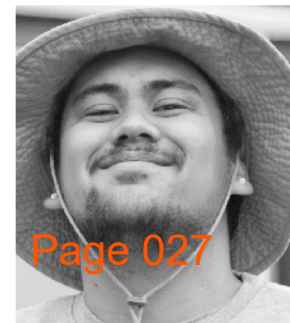


POWERED BY...



2020 REPORT

FIVE YEARS OF IMPACT WITH THE FUTURE LEADERS PROGRAMME



Submitters to be Heard LTP 2021-2031

Future Leaders has made a huge impact on my life and it's got me rethinking what I want to do in the future job/study wise. I now want to work more heavily with youth and inspire them the way Future Leaders has inspired me.

Courtney Cox, Kawerau

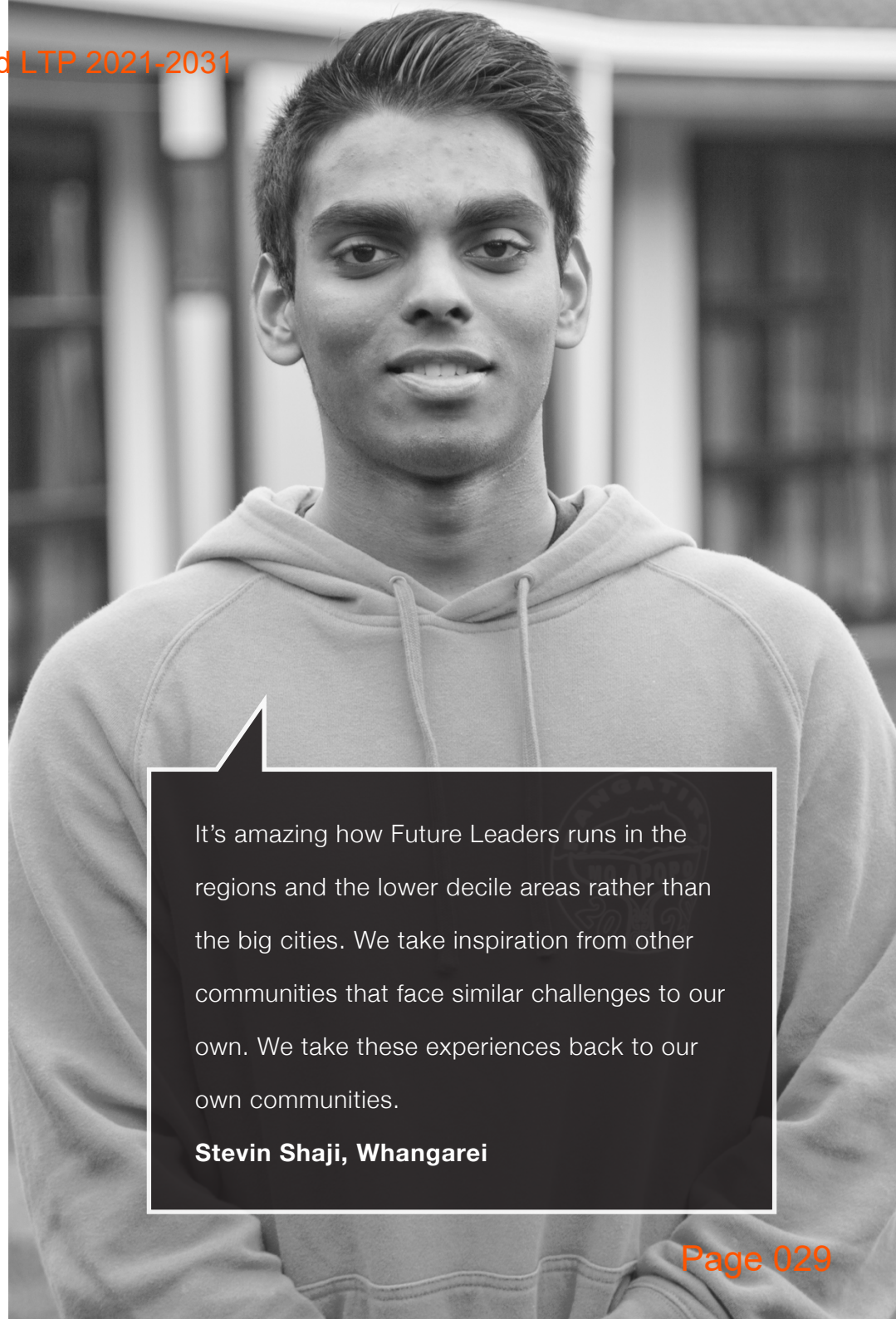


Future Leaders is something that will totally benefit other young people, it can give you a completely different perspective to the way you currently live. I got really motivated as I could relate to the role models involved in the programme.

Sy Kaka, Kaikohe

CONTENTS

Executive Summary	1
Meet Our Coaches / Kaiako	3
2020 At a Glance	4
Quantitative Outcomes	5
2020 Programme Overview	6
COVID Changed Everything	7
Project-Based Learning	8
Local Identity & Hoodies	9
Leading Through Lockdown	10
Local Events to Inspire	11
Regional & National Hui	12
Alumni Spotlight	15
Participant Spotlight	17
Learning & Insight for 2021	23
2021 Programme Overview	24
About Our Organisation	25
Board & Governance	26
Operations Team	27
Finances	28
Key Funding Partners	29
Collaboration & Support	30
How Can You Help?	31



It's amazing how Future Leaders runs in the regions and the lower decile areas rather than the big cities. We take inspiration from other communities that face similar challenges to our own. We take these experiences back to our own communities.

Stevin Shaji, Whangarei

EXECUTIVE SUMMARY



Tēnā koutou e te whānau,

Nāu te rourou, nāku te rourou, ka ora ai te iwi
With your food basket and my food basket the people will thrive

2020 has been a year of tremendous resilience and adaptability. Our team, and our Future Leaders have navigated huge challenges in each of the six communities that the programme runs – Kawerau, Ōpōtiki, Whakatāne, Whangarei, Kaikohe, and Greymouth.

We had an incredible start to our fifth year of the programme with Coach training and our first national hui, and then COVID hit. For many young people living in rural and provincial

communities, COVID has exacerbated the challenges they already face. Especially during lockdown, the digital divide has been more visible than ever. While our team adapted quickly and tried to take a digital-first approach, some of our Future Leaders didn't have devices, couldn't afford data or access reliable wifi, or in some cases live in particularly challenging households. COVID has also caused disruptions to study, and the employment status of many young people has also been affected. It has also shown us that the awareness and support systems around mental health in New Zealand are not meeting the needs of young people.

Despite these challenges, our Future Leaders have demonstrated incredible courage and leadership, including coordinating hundreds of care packages to support vulnerable people and whānau during lockdown, which reached 30 different communities. They have coordinated various local and regional events, national social media challenges, and brought fresh ideas and perspectives into important conversations on issues facing their communities and our country.

Now five years in, Future Leaders is a powerful and proven approach to youth-led community development, that has created transformational outcomes for more than 550+ rangatahi in some of New Zealand's most challenged communities. Importantly, it is a free programme that enables access to opportunities that simply wouldn't otherwise be accessible. To our funders and partners – we thank you for your support. Without you, this could not happen.

In compiling this report we have conducted interviews and received feedback from more than 100 participants, Coaches, and partners. We have integrated these insights and lessons into the report and plan for 2021. Our single biggest challenge in taking this kaupapa to the next level is flexible and long-term funding. If you might be able to help, please get in touch!

Ngā manaakitanga.

Bridget Cassie,
Programme Manager

Guy Ryan,
CEO & Founder

Submitters to be Heard LTP 2021-2031



MEET OUR COACHES / KAIAKO

Future Leaders is delivered by local people who live and work on the ground in each community – our Inspiring Stories Coaches. They are amazing, and bring huge passion and support for this kaupapa, and are supported by our Wellington-based team throughout the year. Ngā mihi nui kia koutou!



MARLENA MARTIN / KAWERAU

“This year has been transformative! We were tested as a team to think fast and adapt, and our rangatahi showcased resilience to make things happen. I really appreciate what our Future Leaders have given to our community.”

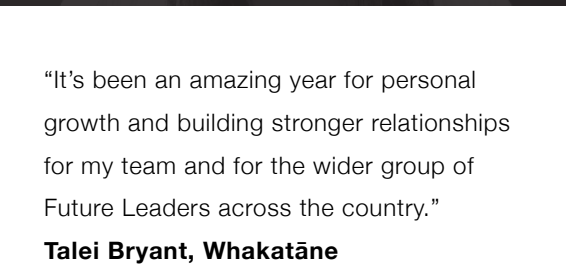
Marlena Martin, Kawerau



KAREN HEPI / KAIKOHE

“It’s been a true highlight seeing my roopu grow throughout the year, and grow their confidence. There really is no other opportunity or space like this available in our area.”

Karen Hepi, Kaikohe



“It’s been an amazing year for personal growth and building stronger relationships for my team and for the wider group of Future Leaders across the country.”

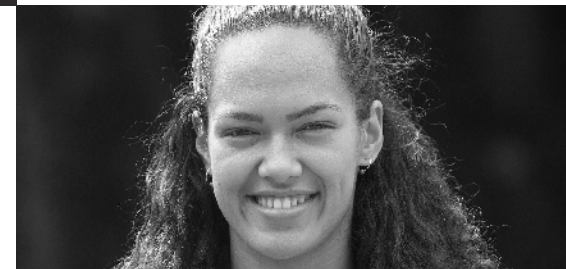
Talei Bryant, Whakatāne



TALEI BRYANT / WHAKATĀNE

“It’s a way for youth to openly share and have a voice – there’s nothing else. Having something consistent and knowing you have someone behind you to support you is really important for the youth of Ōpōtiki.”

Kaea Williams, Ōpōtiki



KAEA WILLIAMS / ŌPŌTIKI



TANIA BRISTOW / WHANGAREI

“I love the Future Leaders program and would love to see it in more communities throughout our country, especially more communities in Taitokerau!”

Tania Bristow, Whangarei



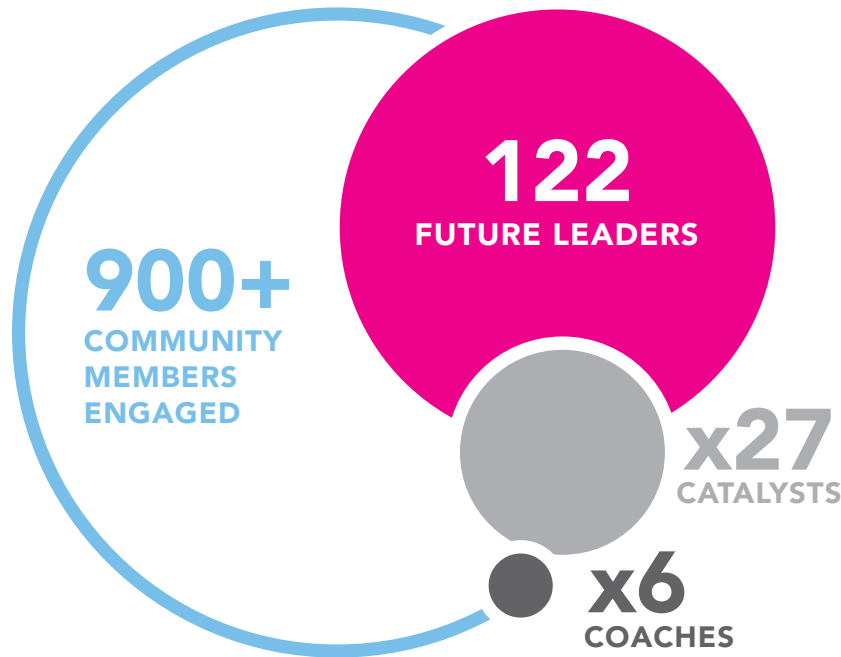
STEPHEN BRASSETT / GREYMOUTH

“After two years facilitating this programme in Greymouth, I am a bigger believer than ever that this type of community-led programme is the key to development in smaller towns.”

Stephen Brassett, Greymouth

2020 AT A GLANCE

In 2020, Future Leaders took place in six communities – Kawerau, Ōpōtiki, Whakatāne, Kaikohe, Whangarei and Greymouth. The programme provides deep year-round engagement for our Catalysts, with a much broader ripple effect in each community through various projects, workshops & events.



550+ FUTURE LEADERS ALUMNI

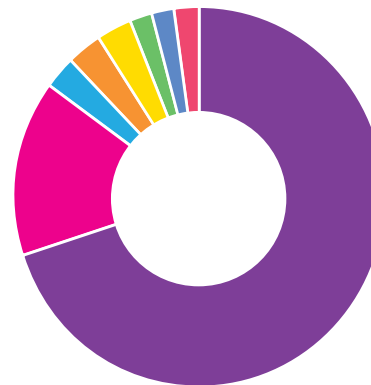
2020 was the 5th year of the programme, with 550+ people taking part since 2016. It was also our 9th year of operation for Inspiring Stories, with 10,000+ alumni across all of our programmes since 2011.



Overall, how satisfied are you with the Future Leaders programme?



How likely are you to recommend it to a friend or colleague?



- 70% Māori
- 15% NZ European / Pākehā
- 3% Indian
- 3% European
- 2% Pasifika
- 2% Asian
- 3% African
- 3% Not Listed / Other

18

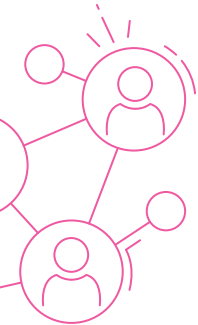
Average age of participants

36% Male

64% Female

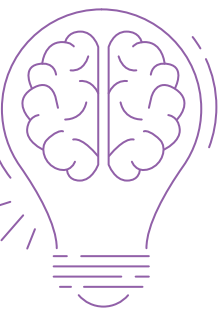
QUANTITATIVE OUTCOMES

The Future Leaders programme supports rangatahi to build strength across a range of outcome areas. The quantitative data below is a summary of the 2020 survey responses, where participants indicate the extent to which the programme has had an impact for them.*



96% ARE BETTER CONNECTED TO A COMMUNITY OF PEERS

Participants report that the programme has helped them to develop their connections with a community of peers – locally and nationally.



91% ARE BETTER CONNECTED TO LOCAL BUSINESS AND COMMUNITY LEADERS

96% HAVE A BETTER UNDERSTANDING OF FUTURE CHALLENGES

Participants report that the programme has helped them to develop a better understanding of a range of socio-economic issues that affect the future of their community.

93% ARE MORE RESILIENT

Participants report that the Future Leaders programme has helped them to develop their sense of resilience, and their ability to cope with challenges.

93% FEEL MORE EMPLOYMENT READY

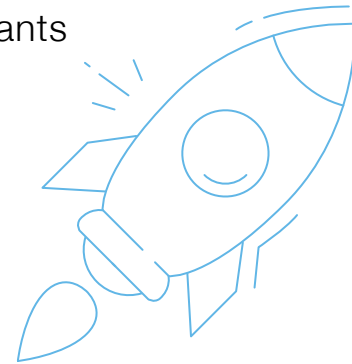
93% FEEL MORE OPTIMISTIC ABOUT THEIR FUTURE

91% HAVE A STRONGER SENSE OF PURPOSE



INCREASED CAPABILITY

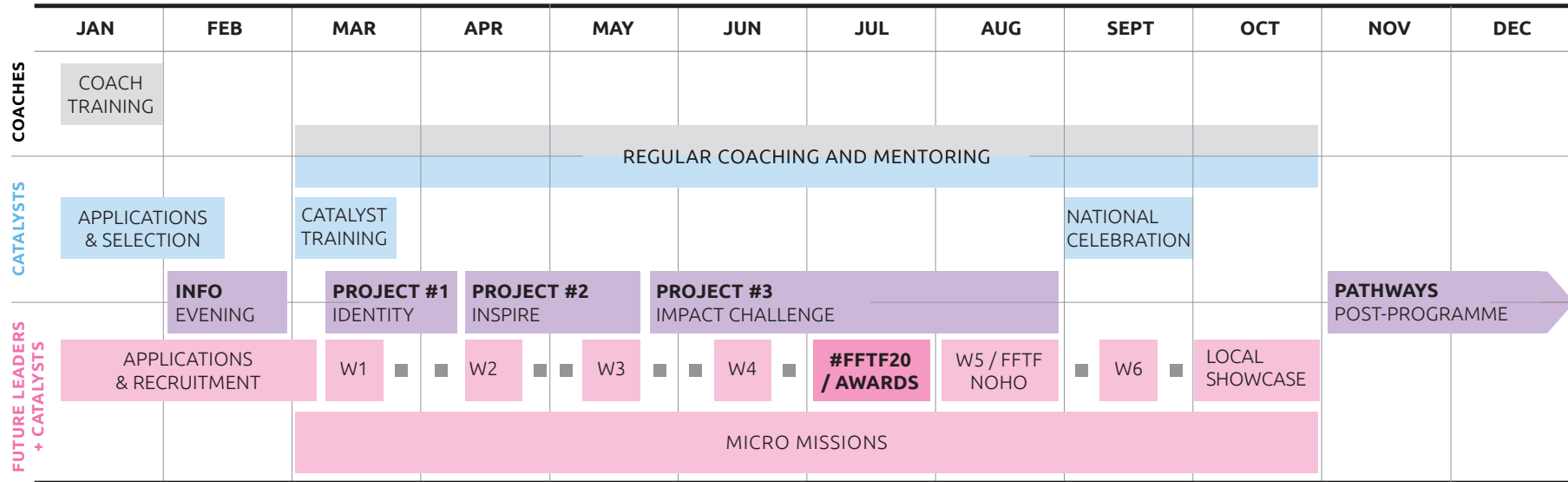
- 95%** Problem solving skills
- 96%** Communication skills
- 96%** Personal & social skills
- 98%** Leadership skills
- 91%** Entrepreneurship skills,
& the ability to turn ideas into action



TURNING IDEAS INTO ACTION

- 88%** Worked as a team to develop a project(s) to make a difference in their community.
- 84%** Feel more confident developing other projects & ventures in future.

2020 PROGRAMME OVERVIEW



W SKILLS-BASED WĀNANGA

- W1** – Connection / Whakawhanaungatanga
- W2** – Inspire / Local Event Planning
- W3** – The Impact Challenge / 1 Day Wānanga
- W4** – Getting ready for #FFTF20
- W5** – Reflection & next steps from #FFTF20 / Noho
- W6** – Showcase & Awards Ceremony Planning

FOR CATALYSTS ONLY

Catalyst Training and National Celebration
Brings together Catalysts, Coaches, special guests and VIPs for x2 weekends of inspiration, training and development.

P PROJECT-BASED LEARNING

- Project 1 – He Waka Eke Noa**
Work as a team to develop and strengthen your identity as the local Future Leaders crew.
- Project 2 – Inspire The Local Community**
Work as a team to deliver a local event with guest speakers to inspire your community.
- Project 3 – The Impact Challenge**
Develop and implement a project to make a positive impact in your community.

MEET UPS | MAHI TAHI

Touch points for group work towards milestones between Coaches, Catalysts and Future Leaders.

#FFTF20 & THE IMPACT AWARDS

- Festival for the Future**
Festival for the Future is a remarkable national event packed with inspiring speakers, workshops and a marketplace for great ideas. FFTF20 is happening 24–26th July in Wellington.
- The Impact Awards**
A premier celebration of young New Zealanders making an impact in their communities.

MICRO MISSIONS

Ongoing challenges throughout programme.
Building confidence and competency around key project and personal milestones.

COVID CHANGED EVERYTHING

After an amazing start to 2020 and big plans for the year ahead, COVID changed everything. While the previous page provides a high-level overview of the programme, we had to adapt considerably. It's been a whirlwind, and our Coaches and Future Leaders have stepped up like never before.

ADAPTABILITY & FLEXIBILITY

The nature of the Future Leaders programme and the huge focus on project-based learning has empowered and supported participants to respond to the needs of their communities.

Everyone has had to adapt to new challenges and changing circumstances. While lockdown was especially hard, we have seen tremendous levels of creativity, courage and leadership demonstrated throughout the year.

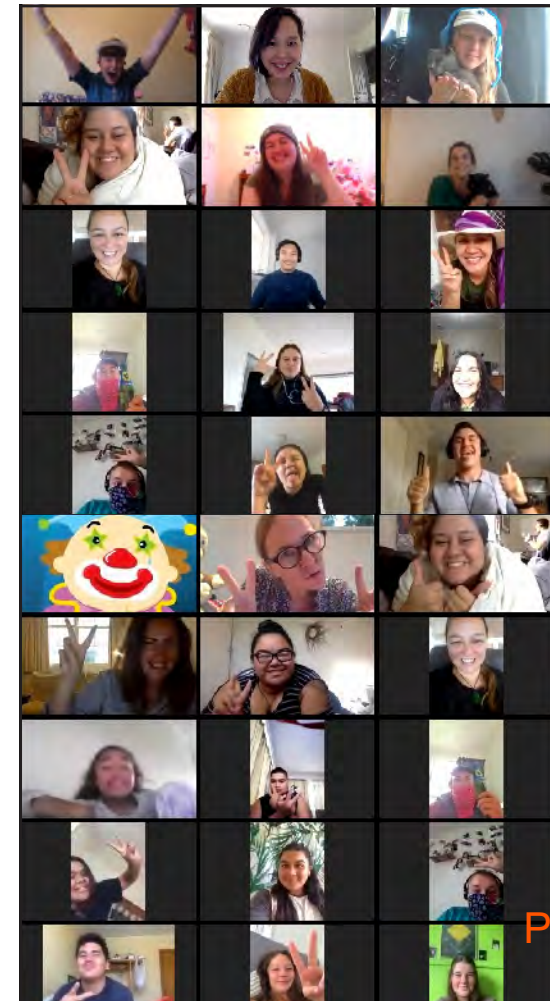
This has seen our Future Leaders coordinate and distribute 500+ care packages to support vulnerable people and whānau in their communities; organise local and regional hui; mobilise first-time voters to engage in the national body elections; and so much more!



“Due to the effects of COVID our plans have had to change a lot, our programme and our roopu have had to innovate and diversify the way that we typically operate which has proven very challenging, but also very rewarding.

We have managed to run a few different projects in our community of Whangarei, including Mental Health, Taiao and Hauora Challenges during COVID Alert Level 3 and 4, as well as Kai and Care Package Giveaways to elderly and whānau affected by the negative impacts of COVID.”

Tania Bristow, Whangarei Coach



PROJECT-BASED LEARNING

Young people gain hands-on experience and transferable skills through project-based learning as they turn their ideas into reality. This sees them work as a team(s) across three different projects throughout the year, each with increasing difficulty and flexibility. Below is an overview of the three different projects.

PROJECT #1 TEAM BUILDING – HE WAKA EKE NOA

The purpose of the first project was to support each group to build their team identity. This project also gave space for each crew to understand each others strengths and define their roles as a team. As part of this, each community worked to design, resource and print their own Future Leaders hoody.

All six groups printed team hoodies to wear to Future Leader events and when they engaged with their community throughout the year. These hoodies are about identity, a sense of belonging, and also helped participants to learn hands-on skills around communication, team work, fundraising, design, and relationship management.

PROJECT #2 LOCAL EVENTS TO INSPIRE

In the second project milestone each group works as a team to design and deliver a local event with guest speakers to connect with and inspire their community. Each community approached the challenge differently.

In Whakatāne they ran their second 'Stop, Drop, Enrol' to engage young people to vote in the October elections. Kawerau made a video featuring conversations with rangatahi about challenging the negative stereotypes in Kawerau. Kaikohe ran a Weekend Wānanga, and invited Future Leaders from across Aotearoa to attend the weekend. In Greymouth, they collaborated with the local High School and different organisations to showcase positive pathways and opportunities for young people.

PROJECT #3 THE IMPACT CHALLENGE

After building confidence and working as a team to deliver projects 1 & 2, the third project – The Impact Challenge – is an open opportunity to develop ideas to make a difference in the local community. It made sense to bring this challenge earlier in the year to respond to local needs created by COVID and lockdown. This saw our Future Leaders collectively coordinate and deliver 500+ care packages to support vulnerable people and whānau in their communities, which reached an estimated 30 different communities.



LOCAL IDENTITY & HOODIES

Each community developed their own hoodies as part of the first project focused around identity and team building. It was a great stepping stone to work as a team, to understand each others strengths, and define their roles – from design and creative, to fundraising and managing the operations.



**ŌPŌTIKI
FUTURE LEADERS**



**INVERNESS,
KAIKOHE**



**WIRIHANA,
WHANGAREI**



**ELICIA,
GREYMOUTH**

Fun Friday Challenge!



WHANGAREI



KAWERAU



KAIKOHE

Submitters to be Heard LTP 2021-2031

LEADING THROUGH LOCKDOWN

500+ CARE & SUPPORT PACKS

Reached people in 30 communities, coordinated and delivered by our Future Leaders during lockdown.



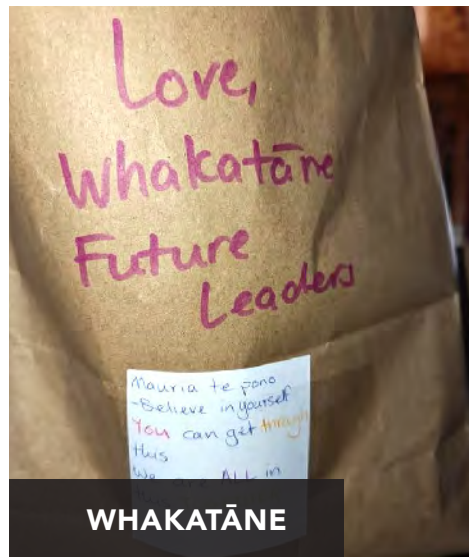
My family and I would like to say a big thank you for the food parcels today. There are no words to say how grateful we are.

Thank you Future Leaders.

Recipient of one of the Kai Packages put together by Whangarei Future Leaders in May 2020.



GREYMOUTH



WHAKATĀNE



ŌPŌTIKI

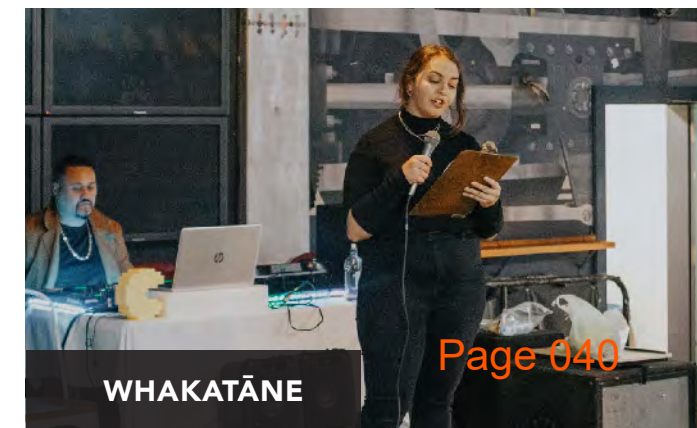
LOCAL EVENTS TO INSPIRE

As part of their second project for the year our Future Leaders design and deliver a local event to connect and inspire their community. Each community approached it differently. For example, Whakatāne focused on engaging first-time voters and young people in the national elections. Kaikohe created a regional hui, and invited locals as well as Future Leaders from across the country.



Future Leaders is filled with very inspiring people who encourage and motivate me to be the best version of myself and do good in our community.

Elicia Keating, Greymouth



REGIONAL & NATIONAL HUI



WHAKAWHANAUNGATANGA

Whakawhanaungatanga is about developing connections and relationships, and is a critical foundation for the Future Leaders experience. Events and hui at the local and national level provide important and powerful opportunities for our Future Leaders to connect, be inspired, learn and grow.



I love the opportunities to mix and mingle and make those bonds we need to work together. The best part is being able to reconnect with everyone from the other regions, to get the updates on how they're going with their projects and get new ideas to take home and benefit our own communities. It's also about building those crucial relationships so we can reach out for help when needed.

Zakkaia Waipouri, Greymouth



NATIONAL AWARDS

NATIONAL AWARDS

Our first-ever national awards in September for the Future Leaders programme was a moving experience, complete with powerful haka and inspiring stories shared by participants. The awards recognised the courage and leadership from each of our communities, as well as awards for specific categories and team work.



CONGRATULATIONS TO OUR AWARD RECIPIENTS

- Chief Ops (Operations) – **Courtney Cox, Kawerau**
- Chief Creative (Design) – **Wirihana Croft-Malcolm, Whangarei**
- Chief Hustler (Sales and Business Development) – **Kataraina Monika, Whakatāne**
- Chief Storyteller (Marketing and Communications) – **Timena Iuliano, Whangarei**
- Superhero – **Karen Hepi, Kaikohe Coach**



ALUMNI SPOTLIGHT



**GAYLE
MOANA-JOHNSON**

**2018 PARTICIPANT
PALMERSTON NORTH**



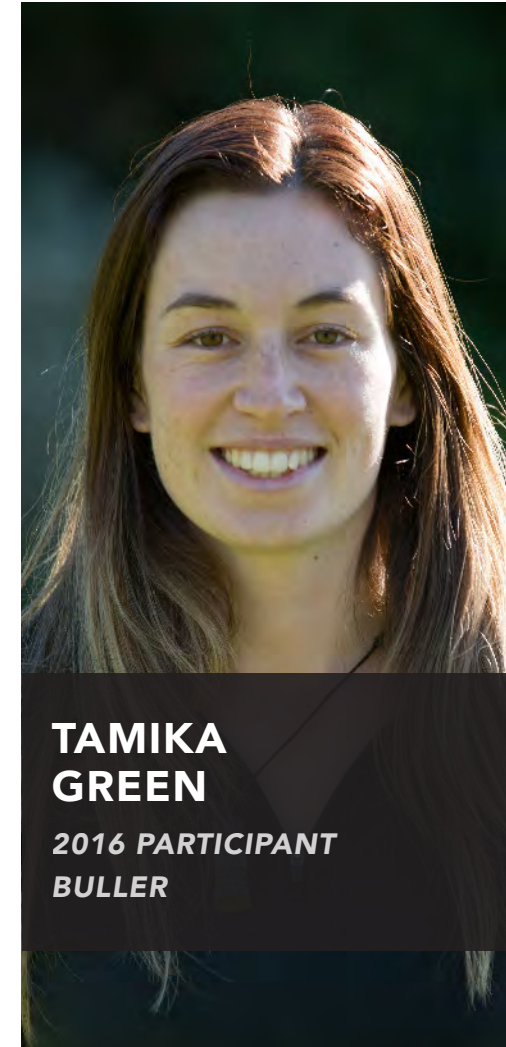
Before Future Leaders, I always felt like I had imposter syndrome. But now I take every opportunity that comes my way and own it. I am friends with most people from Future Leaders, and talk to most still and see what they're up to. Since I completed the programme, heaps of the Future Leaders have started their own businesses, community groups and/or have studied or gained employment.

Gayle is working as a social worker. She is also part of the ECCT (Eastern Central Community Trust) as an advocate for young people. Gayle has had her 3rd child in the last year, as well as graduated with a Bachelors in Social Work, with the intention to go on to postgraduate studies next year.



A strong community can provide so much for people when it comes to having a sense of belonging. I lost this when moving to the big city of Christchurch and I now think back to my involvement with Future Leaders and have great appreciation for this programme. It was great meeting amazing people from all over the country and seeing how different yet similar everyone's experiences are.

Tamika is currently in Canada working as an event manager at Fernie Alpine Resort. After completing Future Leaders she moved to Christchurch and worked with community level netball helping to develop good coaching programmes.



**TAMIKA
GREEN**

**2016 PARTICIPANT
BULLER**

ALUMNI SPOTLIGHT



Talei Bryant is a 23 year old, Nelson born, Fijian Pākehā wahine from Waimana. Talei has always been passionate about advocacy and participated in leadership groups during high school. However, she has certainly had her ups and downs throughout her young adult years. In her final year of school, her father was diagnosed with terminal cancer – he passed away after she finished High School. Talei moved to Australia to support her family back in Waimana, however moved back because she felt disconnected from her family and home.

She stumbled across the Future Leaders group in Whakatāne whilst doing some work for the electoral commission in 2018.

Talei admits when she first heard about the Future Leaders group, she thought that those involved would be well off, trying to advance their CV, but she was quickly taken with this little community of people from all walks of life who come together to learn, grow, and give back to the community.

A big challenge Talei faced before becoming a part of the Future Leaders program was loneliness and feeling isolated in her passion to create meaningful change. As soon as she attended her first Future Leaders hui, she could see that this was a programme where youth can make a difference, they have a voice and, with the help of the Future Leaders programme, could mobilize young people to make a positive impact on the community.

In 2018, after attending Festival for the Future for the first time, Talei became inspired to work with youth. Talei founded the 'Find your Fish Movement' to help young people find their

passions and equip them to face the ups & downs of millennial life. Only a year after being blown away by the stories shared at FFTF, she became a keynote speaker sharing the stage alongside TJ Perenara, Stacey Daniels and Mayor Justin Lester, to name a few, sharing her big ideas for the community.

Shortly after, Talei ran a collaborative campaign running for Whakatāne Council in 2019. Although Talei didn't get elected into Council the first time, it has only made her more determined to take all these learnings and run again in the future.

"Politics is in the marae, politics is in your house, and making it more accessible to people and also teaching people that we have a say in what goes on in our community."

In 2020, Talei stepped into the Whakatāne Future Leaders Coach role, and, with her crew, ran the first ever community-led Future Leaders cross-community hui in July. Talei is currently applying for grants to take the Find your Fish Movement to the next level in 2021.



BE THE CHANGE.

SY KAKA KAIKOHE

I want to help our Māori youth to not listen to stereotypes - like 'you're going to end up in prison', I wanted to make a change.

How Sy rated his experience on the programme...



Overall, how satisfied were you with the programme?



How likely are you to recommend it to others?

Submitters to be Heard LTP 2021-2031

Sy grew up in the Far North, he is from a family of 10 and beyond his immediate family is a brother to many and a cousin to even more. Last year Sy worked as a Youth Worker at the local Youth Space in Kaikohe – Te Uma O Te Kona and co-ordinated their local Breakaway Holiday Programmes. This year Sy has been working as a youth worker at Te Kotahitanga e Mahi Kaha Trust (TKMKT). He is passionate about positive change within our young people.

Sy joined Future Leaders hoping to grow his leadership skills and connections, and build on his strengths while stepping out of his comfort zone. Sy has brought an incredibly positive attitude to the Kaikohe crew – where he always has a willingness to try new things.

"I've found the programme really beneficial, we are implementing things in our community - I've taken a whole lot of ideas and problem solving methods back to my community in Kaikohe. Future Leaders is something that will totally benefit other young people, it can give you a completely different perspective to the way you currently live. I got really motivated as I could relate to the role models involved in the programme'.

For Sy, putting together the 50 care hampers for whānau in need during COVID was life changing. He found that there are ways to support whānau in need, even within the restrictions of COVID. During lockdown Sy also supported local iwi with border control alongside fellow Future Leaders. The Kaikohe Future Leaders also coordinated an Inspiring Weekend Wānanga at Otiria Marae in Moerewa in October – where Future Leaders from across Aotearoa were introduced to the heart and soul of the Far North.



Submitters to be Heard LTP 2021-2031

Wikitoria Watene is an 18 year old wāhine from Kaikohe. Wikitoria (Wiki) moved to Ōpōtiki two years ago. She has been part of Future Leaders since 2019. Wiki is very involved in school, Kapa haka and passionate about her māoridom.

"The friendships have been the most beneficial part of the programme. The cultural diversity is really amazing, I usually just sit with Māori people but I've built connections with people from different cultures which was an unexpected bonus for me."

Wikitoria didn't grow up with much and has lived with her sister for most of her life. She comes from a family with 14 siblings. Wikitoria has a passion for helping rangatahi Māori – she likes to see rangatahi achieve in life, that's one of her big passions. When she was 16, in Kaikohe she was a youth rep at the local Youth Centre – Te Uma o te Kona. She was volunteering her time helping kids there. Wiki sees Future Leaders as part of this pathway to help rangatahi Māori.

"Ōpōtiki is bad for gangs - they think they can recruit teenagers from the age of 14. Alcohol and drugs are a massive problem too. Not having a stable support system is challenging for our young people."

During lockdown the Ōpōtiki Future Leaders found positive ways to connect with the community through social media, and collecting 'lovely words about your mum' for a mother's day hamper competition. They also connected with the community at the local AgFest in November – where they collected names to allocate 50 winter warmth packages for those in need next winter.



WIKITORIA WATENE ŌPŌTIKI

The cultural diversity is really amazing. Future Leaders has been the highlight of my year!

How Wikitoria rated her experience on the programme...



Overall, how satisfied were you with the programme?



How likely are you to recommend it to others?

Submitters to be Heard LTP 2021-2031



ELICIA KEATING
GREYMOUTH

Success for me is happiness and comfort, it means being confident and comfortable in and with myself.

How Elicia rated her experience on the programme...



Overall, how satisfied were you with the programme?



How likely are you to recommend it to others?

Elicia joined the Future Leaders programme in 2019 and stepped up to a catalyst role in 2020. She is currently interning with Fusion Network to help with IT systems at Greymouth High School and other schools, and is also studying IT Communications at Open Polytechnic.

Elicia is taking part in Future Leaders to help her connect with inspiring people who encourage and motivate her to be the best version of herself and do good in her community.

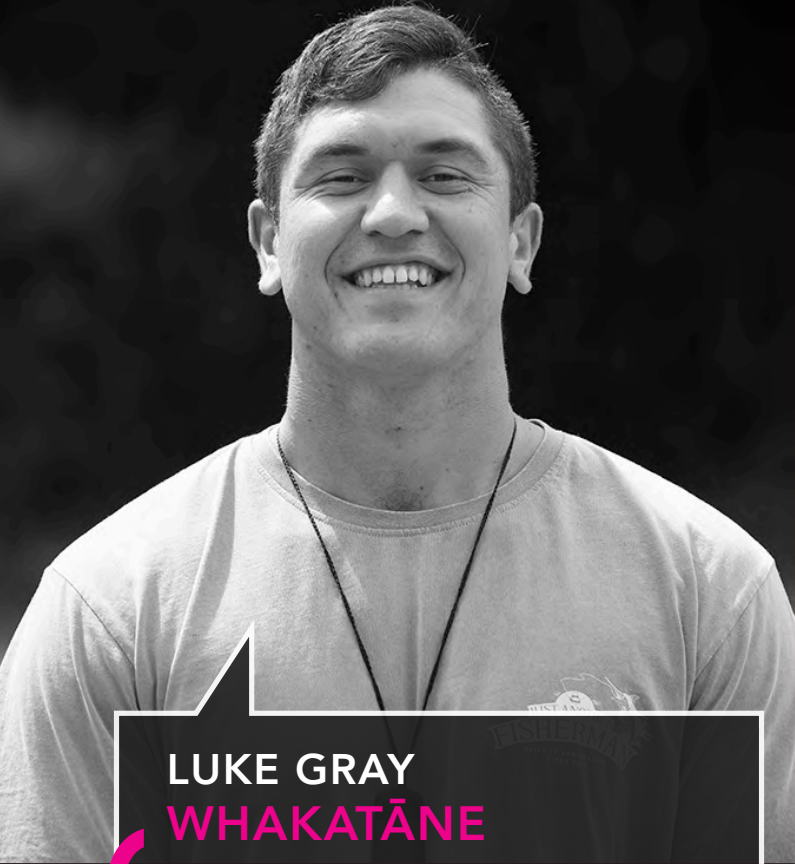
"I would like to improve the common thinking of those living in Greymouth that they'd rather be anywhere but here. I want everyone to actually get involved in making it a better place for people."

Communication on the West Coast can be difficult, especially when it comes to talking about the real issues – this can lead to a lack of momentum in the community to create change. This was magnified throughout the COVID lockdown. During lockdown Elicia and her team in Greymouth created care packages for their community. Through fundraising efforts and the support of amazing local partners, Elicia helped to coordinate and distribute care packages to

more than 150 people across 7 communities on the West Coast. The care hampers as well as local 'weekly challenges' hosted online helped locals in remote areas feel connected to their community.

In October Elicia and the local Future Leaders team worked with Greymouth High School to put on their local 'Inspire' event. They worked with all of the senior students to expose them to different pathways such as Outward Bound, positive mental health and wellbeing services, as well as development opportunities like the Future Leaders programme.

"In my opinion mental struggles are the greatest challenge faced by young people today. I know so many young people who struggle every day. Based on my own and friend's experience, one of the hardest things for Greymouth is that we don't have a lot of resources for support. A lot of the counsellors we do have here are based around one specific method of counselling, and do not always cater for the different needs of clients."



LUKE GRAY WHAKATĀNE

I love working with youth, helping people, and love seeing people grow and succeed in whatever they want to achieve.

How Luke rated his experience on the programme...



Overall, how satisfied were you with the programme?



How likely are you to recommend it to others?

Submitters to be Heard LTP 2021-2031

Luke is an Occupational Therapist and a Youth Leader for his local Church in Whakatāne. He joined the Future Leaders programme in 2020 to help create positive change for his community and gain the skills to do so.

“Once I learned the whole kaupapa, I just wanted to be part of it! It is a really awesome opportunity to help whānau in need, especially because we’re all whānau down here in Whakatāne, one way or another. During COVID-19 mental health support is important – whether that’s having a chat or putting together support packs with Future Leaders, it’s all just part of the collective approach.”

Mental health is a great passion of Luke’s, after experiencing this first hand through friends and family, Luke’s goal for the community is to see youth thriving. Using the skills gained throughout the programme in 2020 Luke aims to build his own therapy and mental health prevention course/business for youth in school. Luke aims to put together groups to support emotional regulation and to support adolescents going through anxiety. Utilizing activities such as raft building, visiting marae, bush walking, and

putting down hangi, Luke is using skills from Future Leaders and his personal experiences to empower Whakatāne’s rangatahi.

“I see a real purpose here in Whakatāne – I can make a big difference through Future Leaders and also as an individual. This town means so much to me, and I want to see people thriving. A lot of our kids go through challenges with social expectations. Expectations to find work only for the money and not for purpose; expectations of leaving Whakatāne to be successful; and expectations around attending university otherwise you’re not good enough. I want to support youth to see that their dreams are achievable, and staying here is and can be a good option.”

Recently, Luke received a 2021 Kiwibank Local Hero Medal for Bay of Plenty.



Submitters to be Heard LTP 2021-2031



WIRIHANA CROFT-MALCOLM WHANGAREI

I'm someone who sees both positive and negative quite a lot. When I see negative things in our community it radiates with me a lot. Suicide rates are bad in my town, rangatahi feeling disconnected – drives me to push for change.

How Wirihana rated his experience on the programme...



Overall, how satisfied were you with the programme?



How likely are you to recommend it to others?

Wirihana joined Future Leaders through word of mouth, but wasn't quite sure what it was all about. At the start of this year Wirihana, who was year 13, was really shy and couldn't talk in front of others –

"When I joined Future Leaders I had no idea we had to talk. I was shocked, but I did it and I'm actually pretty good at it. I actually really enjoy it."

Wirihana wants to use his newfound skills to talk in front of people and share what he has learnt through Future Leaders with others. In 2020, Wirihana has spoken as part of a panel at Youth Talks – a Whangarei Youthspace event. He has spoken at the Young Enterprise Scheme Tai Tokerau Awards after receiving an Entrepreneurship Award in October.

Wirihana wants to be part of making a positive change in Whangarei, so this year he used this passion and took on the design role – Creative Chief. He designed a hoody relating to the history of Whangarei, including a whale's tail, which connects to Whangarei's original name – Whangarei Terenga Paraoa – the meeting place for the Whales. This was part of the first project milestone this year – building a team identity. He won the Chief Creative Award at the Future Leaders National Awards for his design.

A major challenge that our Whangarei Future Leaders found was that rangatahi feel disconnected. The Whangarei Future Leaders aimed to tackle this issue by engaging in daily social media challenges as part of Youth Week NZ. They had some great entries from across Aotearoa – including an exercise video, a caption challenge and sharing the "Bright side of Covid-19" for you. They also ran an Inspire event in town at the end of November, with interactive and fun activities aimed to engage young people.

Next year, Wirihana plans to study Business, Psychology, te reo Māori, and Design. He has been offered two scholarships to study at Auckland University or AUT next year. Wirihana wants to make a whole new business model – where businesses focus on working for social good. He wants to see business putting ethical factors at the top of their decision making processes – e.g. considering environmental impacts, alignment with Te Tiriti o Waitangi, and how the business will impact people living in poverty.





MEREANA WAATA KAWERAU

The one thing I love about our community is the people in it have the biggest and kindest hearts. Our ability to come together in the face of adversity is incredible.

How Mereana rated her experience on the programme...



Overall, how satisfied were you with the programme?



How likely are you to recommend it to others?

Submitters to be Heard LTP 2021-2031

Mereana was born and bred in Kawerau, she went to Kawerau South primary school, Kawerau Intermediate school and Tarawera High School. Mereana is currently in her second year, studying Anthropology and Museum Studies at a distance with Victoria University.

Mereana is passionate about creating change in her community for local rangatahi. This was her first time with Future Leaders, and she saw this as a gateway to connect with and inspire youth to be passionate about creating change in themselves.

Before joining, she knew Whaiora Patrick - a former Future Leader. Whaiora has been a huge inspiration to Mereana, and when she found out that Whaiora was part of Future Leaders, she wanted to join too.

"For me personally, bullying has been one of my personal challenges. Because of this, it has been a challenge of mine to stop bullying, and it is something that I would like to change in my community. I think Future Leaders is a good platform to get the word out there about bullying, and to support raising awareness to prevent it from happening in the first place."

Mereana believes one of the greatest challenges young people face today is mental health. It is the gateway to challenges such as suicidal thoughts, bullying, depression and self-harm. She was especially concerned about mental health during Covid-19 – specifically for people in unsafe living situations during this time.

In May, the Kawerau Future Leaders created the Let's walk, Let's talk project - connected to the funding they received from Ara Taiohi – every dollar sponsored is a 1 min walk. Any rangatahi who took part received a \$20 top-up for their phone. The money went towards sponsorship for their hoodies. Mereana was also a key actor in the Kawerau Inspire video - along with fellow Future Leader, Courtney Cox.



LEARNING & INSIGHT FOR 2021

As we reflect on the 2020 programme, we are working to gain insight from our coaches, participants, and partners to understand what worked, and what didn't. Below is a summary of insights and recommendations to help strengthen the programme in 2021.

1. Increase the coach contracted hours and contracts to 12 months

In 2020, we increased the contracts for coaches from 9 months to 10 months – with hours remaining at 60 hours per month. To provide the best programme possible, and to provide job security for our coaches, we aim to increase resourcing.

2. Increasing Face to Face Touchpoints

In 2020, 3 hui were planned across the programme – Catalyst Training, FFTF20, and National Awards. Due to COVID, Festival for the Future went online. The Whakatāne & Kaikohe Future Leaders decided to host 2 successful community-led hui to increase face to face connections. In 2021, we will be exploring ways to increase face to face touchpoints regionally and nationally.

3. Preparing Online Alternatives

Next year we plan to include alternative online options to workshops, projects, and hui – to prepare for changes in COVID alert levels. We will work with our coaches and community partners to be flexible with the timing of projects and hui.

4. Mental health and wellbeing

In 2021, we will be including mental health first response training as part of our Coach Training. This will allow coaches to adequately support participants with their health and wellbeing.

5. Integrate Te Ao Māori into the programme

Over the past five years, a large percentage of Future Leaders have identified as Māori, and some of the more impactful experiences have been connecting with Te Ao Māori. Inspiring

Stories will be looking into the best approach to integrate Te Ao Māori into the Future Leaders programme as well as our wider organisation for 2021 and beyond.

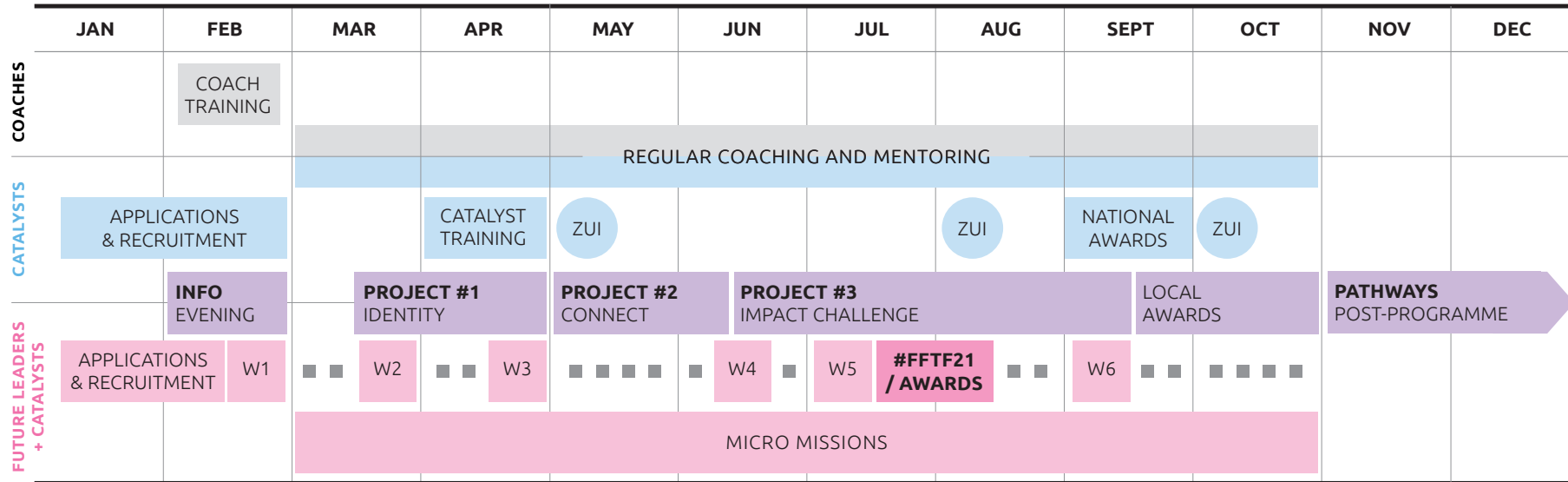
6. Stronger partnerships and relationships with the wider community

In 2020 community connections were strengthened during lockdown – online and face to face. Young people on the programme would benefit from having greater connectivity to their community leaders. So we plan to grow these connections in 2021.

7. Strengthening the journey beyond the programme.

We will continue to look into potential pathways and internships to support participants beyond year one of the programme.

2021 PROGRAMME OVERVIEW



W SKILLS-BASED WORKSHOPS

- W1 – Local Connection / Whakawhanaungatanga
- W2 – Regional Whakawhanaungatanga / Intro to Project 1
- W3 – Meet the Community / Intro to Project 2
- W4 – Local Guest Speakers / Intro to Project 3
- W5 – Regional Connection – Getting ready for #FFTF20
- W6 – Regional Connection – Youth Summit

FOR CATALYSTS ONLY

Catalyst Training & National Awards

Brings together Catalysts, Coaches, special guests and VIPs for x2 weekends of inspiration, training, development, & celebration.

ZUI / ONLINE CONNECT

Touch points for learning, development, celebration and reflection after the 3 national hui across the year.

P PROJECT-BASED LEARNING

Project 1 – He Waka Eke Noa

Work as a team to develop and strengthen your identity as the local Future Leaders crew.

Project 2 – Community Building

Learn from and give back to organisations and businesses working in your community.

Project 3 – Impact Challenge

Develop and implement a project to make a positive impact in your community.

MEET UPS | MAHI TAHI

Touch points for group work towards milestones and personal development with Coaches, Catalysts and Future Leaders.

#FFTF21 & THE IMPACT AWARDS

Festival for the Future

Festival for the Future is a remarkable national event packed with inspiring speakers, workshops and a marketplace for great ideas. FFTF20 is happening 24–26th July in Wellington.

The Impact Awards

A premier celebration of young New Zealanders making an impact in their communities.

MICRO MISSIONS

Ongoing challenges/incentives throughout the programme.

Building confidence and competency around key project and personal milestones

ABOUT OUR ORGANISATION

Inspiring Stories is a registered New Zealand charity with the bold vision to see young people realise their potential to change the world. We're the tiny but powerful team behind the Future Leaders programme, Festival for the Future, The Impact Awards, and the social enterprise speaker bureau – Inspiring Speakers. Our team is based in Wellington, and on the ground in six regional communities.

**INSPIRING
STORIES.**

10,000+
PROGRAMME ALUMNI

50,000+
VIA PUBLIC SPEAKING

\$50,000+
AWARDS PROVIDED



www.festivalforthefuture.org.nz



www.theimpactawards.nz



www.futureleaders.nz



www.inspiringspeakers.co

BOARD & GOVERNANCE



Andrew Weaver, Chair

Andrew has a background in banking and technology sectors, with over 30 years of experience in hands-on management, consultancy and systems development.



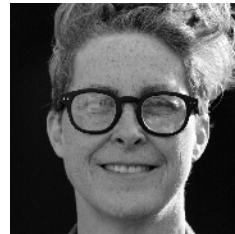
Jemma Balmer, Trustee

Jemma is a professional fundraiser based in Christchurch. She has also trained with Seth Godin and is an altMBA Coach, working globally with a range of leaders.



Aaron Hape, Trustee

Aaron is a public servant and strategic advisor to several non-government organisations. Aaron works at MBIE as part of the Provincial Development Unit.



Kim Young, Trustee

Kim is a marketing and communications professional. Amongst other things, Kim led the Suffrage 125 celebrations overseeing 300+ events for the Ministry for Women.



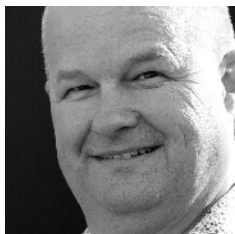
Arizona Leger, Trustee

Arizona represented New Zealand at the G(irls)20 Summit, and is a part of the Kau Tuli steering group for the Ministry for Pacific Peoples.



Mary Haddock-Staniland, Trustee

Mary is New Zealand's first Chief People Inclusion Officer for NZ tech company, Timely. Before this role, Mary was Head of Membership Services at Diversity Works.



Callum Skeet, Trustee

Callum has a background as an accountant and chief financial officer, and has held various leadership roles in businesses and community organisations.

www.inspiringstories.org.nz/our-board

OPERATIONS TEAM



Guy Ryan

CEO & Founder

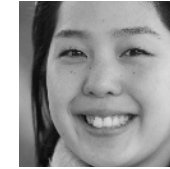
Based in Wellington



Marlana Martin

Coach, Future Leaders

Based in Kawerau



Hana Osawa

Head of Design & Digital

Based in Wellington



Jo Bailey

Operations Manager

Based in Wellington



Talei Bryant

Coach, Future Leaders

Based in Whakatāne



Tania Bristow

Coach, Future Leaders

Based in Whangarei



Rachael Elder

Business Development Manager

Based in Wellington



Karen Hepi

Coach, Future Leaders

Based in Kaikohe



Stephen Brassett

Coach, Future Leaders

Based in Greymouth



Bridget Cassie

Manager, Future Leaders

Based in Wellington



Kaea Williams

Coach, Future Leaders

Based in Ōpōtiki



Sonia Pearson

Manager, Festival for the Future

Based in Wellington



JJ Stuart-Manning

Account Manager

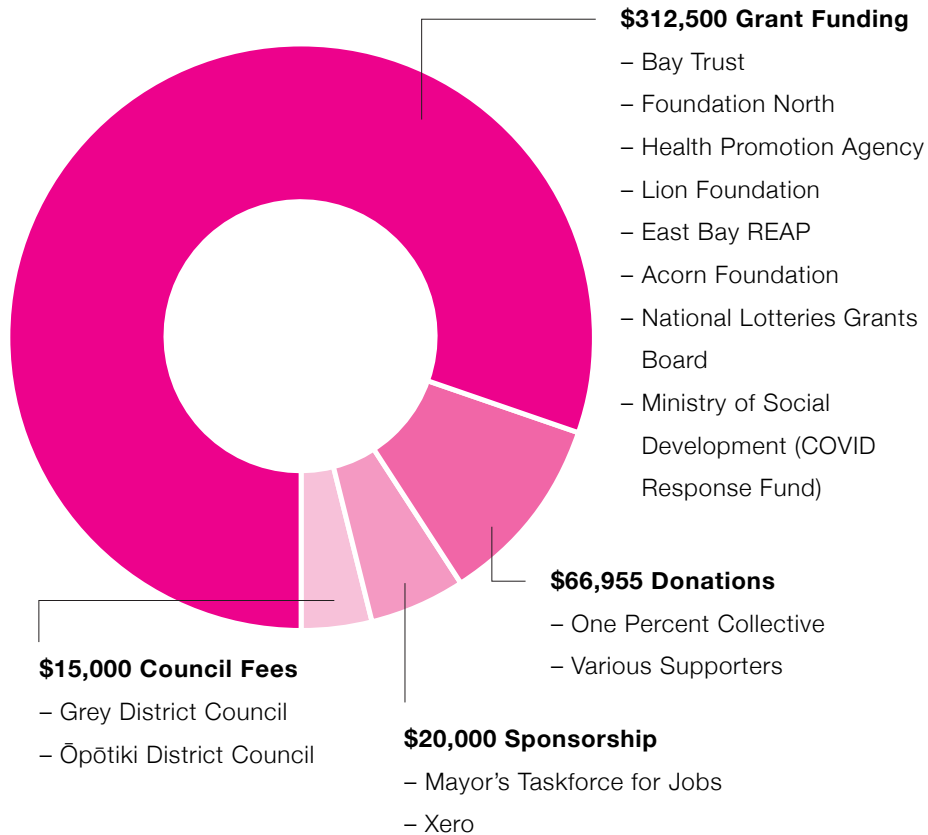
Based in Wellington

www.inspiringstories.org.nz/our-team

FINANCES

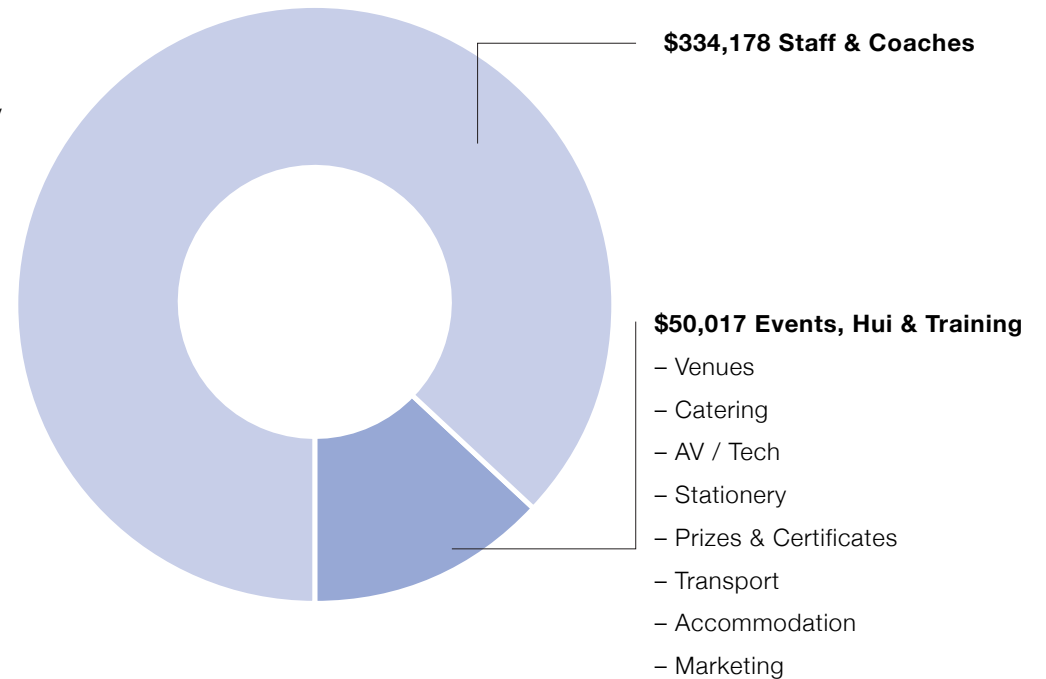
REVENUE

TOTAL 2020 PROGRAMME REVENUE = **\$389,025**



EXPENSES

TOTAL 2020 PROGRAMME EXPENSES = **\$384,195**



KEY FUNDING PARTNERS

POWERED BY _____

PLATINUM LEVEL @ \$100K+ PER ANNUM _____



NATIONAL DEVELOPMENT PARTNERS @ \$50K+ PER ANNUM _____



COMMUNITY INVESTMENT PARTNERS @ \$15-45K+ PER ANNUM _____



CHAMPIONS FOR CHANGE @ \$5-10K+ PER ANNUM _____



COLLABORATION & SUPPORT

In addition to our key funding partners, we would like to acknowledge the following organisations, and the generous people who have helped to make the Future Leaders 2020 programme possible.

NATIONAL

Ara Taiohi
Digital Wings
Digital Futures Aotearoa
El Rancho
Hell's Pizza
Outward Bound
McGuinness Institute

COUNCILS

Ōpōtiki District Council
Grey District Council
Whangarei District Council
Whakatāne District Council
Far North District Council
Kawerau District Council

TE MOANA A TOI SUPPORTERS

Heart Space Studio
Bay of Plenty Regional Council
Te Puna Ora O Mataatua Trust
Protected and Proud

BonBon Factory
Nyre Grace Swainson Rangatahi Dvpt
Youth of Kope
Te Whare Wānanga o Awanuiārangi

Whakatane Ki Mua
Rotary Club Kawerau
Heartlands Kawerau
Kawerau Enterprise Agency
Trustpower Limited
Kawerau Foodbank
Kawerau Youth Council
Whakatāne Youth Council
Tuwharetoa ki Kawerau Hauora
Kawerau New World
Te Puni Kokiri
Find Your Fish Movement
Creation Station NZ

The Echo
Atomic Church (A helping hand up initiative)
Ōpōtiki New World
Ōpōtiki College

Ōpōtiki Bridge Street Caltex
Countdown Whakatāne
Eastern Bay Trimming & Mulching

MĀWHERA SUPPORTERS:

Rotary Club of Greymouth
Badboy Graphix Ltd
Shed Youth Centre
Greymouth Red Cross
BidFoods Greymouth
Signlink Graphics
Stewart Nimmo Photography
CoRe (New Coasters)
Tai Poutini Polytechnic
Greymouth High School
Mitre 10 Mega (Greymouth)
Stihl
Countdown (Greymouth)
New World (Greymouth)
Te Runanga o Ngati Waewae
Greymouth Business and Promotions Agency (Greymouth BPA)
The Warehouse (Greymouth)

TE TAI TOKERAU SUPPORTERS

Te Runanga Ā Iwi O Ngāpuhi (TRAION)
Oranga Tamariki
Te Puni Kokiri
The Orchard Business and Event Hub
Whangarei Youth Space
CAYAD Whangarei
Te Kotahitanga e Mahi Kaha Trust (TKEMKT)
Far North District Youth Council
Whakapaipai Design
Rotary Club – Far North
Youth Justice – Kaikohe
Otiria Marae
Waipuna Ora – Moerewa
The Station – Moerewa
Fight Fitness Moerewa
Te Pae Oranga – Moerewa
Patu Up – Kaikohe
Northland Regional Council

HOW CAN YOU HELP?

Your generosity and support can play a critical role to make a difference for young New Zealanders. With your help, we can increase investment into our Coaches, strengthen pathways and support for young people, and expand Future Leaders to new communities. Become a champion. Get involved!

HELP OPEN DOORS

The power of connections cannot be underestimated. We've seen first hand just how powerful it can be when people connect us with friends in high and influential places, who become champions for our work.

Connectivity could mean introducing us to someone who owns the local supermarket; who owns or runs a successful local business; someone who might have the ability and/or interest in making a donation to support scholarships; or a key champion for young people, who works in central government.

If there are any doors you can open that you think could help the programme, let us know!

FUNDING & SPONSORSHIP

At Inspiring Stories we work with a range of individuals, families, businesses, government and community organisations to make a difference for young New Zealanders. The truth is – we're in desperate need of more funding.

Up until now we've been able to keep the Future Leaders programme fully free for young people. We want ensure the programme is accessible, and transformational. We need to invest more into our Coaches, strengthen pathways and outcomes for young people, and expand Future Leaders to new communities. To achieve this – we need your help!

If you'd like to learn more about how you can get involved, please get in touch!

KEY CONTACTS



Bridget Cassie

Programme Manager

e: bridget@inspiringstories.org.nz

c: 022 019 3355



Rachael Elder

Business Development Manager

e: rachael@inspiringstories.org.nz

c: 027 362 9364



JJ Stuart-Manning

Business Development Assistant

e: jj@inspiringstories.org.nz

c: 021 222 7810



Guy Ryan

Chief Executive

e: Guy@inspiringstories.org.nz

c: 021 243 9869



POWERED BY...

